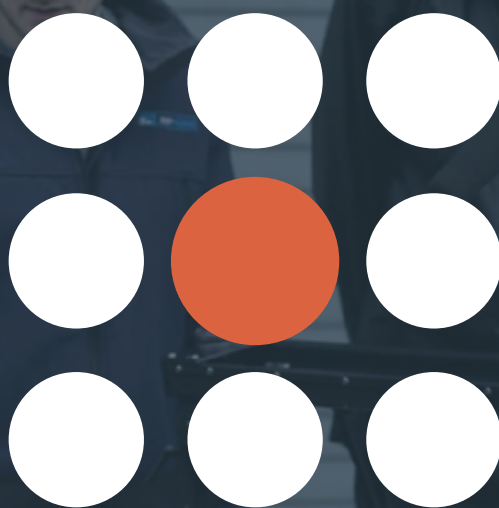




ProductionHUB

2025 MEDIA KIT

www.productionhub.com | 877.629.4122



WHAT IS PRODUCTIONHUB?

The Global Crew and Vendor Marketplace for Local Film and Video Production.

Since launching in 1999, we've grown from an online directory into the industry's most trusted resource for finding experienced crew, trusted vendors, and qualified full-time employees. We solve the biggest problem most productions face: where to find reliable production professionals, equipment, or facilities around the world. Marketing professionals, production companies, networks, production managers, and small businesses look to us when they need a camera operator, a corporate video production company, a sound mixer, a soundstage, a grip truck, a video editor, and more.

ProductionHUB also serves as a media outlet and marketplace, curating the latest industry news, product reviews, exclusive interviews, and career development resources. From our event calendar and blog to the classified board and used equipment posts, our community relies on us as their primary resource for marketing their services, finding gigs and jobs, industry news, sourcing gear, career advice, production tips, and much more.



WHO USES PRODUCTIONHUB?

With film and video content more popular than ever, we help connect businesses with the creative professionals needed to make content to delight target audiences. We make it possible for all markets to keep up with the technology and creative trends by providing the resources they need **to create engaging content.**

MARKETS WE SERVE

Corporate and Media

Say goodbye to old-school corporate videos. Brand your company with high-quality videos that engage your audience and employees.

Education and Training

Emerging technology, like simulation and live streaming, is making its way to classrooms all over the world. Make your classroom smarter with ProductionHUB.

Ad Agencies

Even the most creative minds in the biz turn to us to find digital and video production pros to create unforgettable work for clients.

Marketing and PR

Video marketing is now a crucial part of any media mix. Delight your target audience with cleverly crafted videos and digital content.

Live Event and Sports Production

Find the best professional crew so your live event, concert, theater production, and sporting event will go off without a hitch.

Broadcast and Episodic TV

From the next TV smash hit to the 5 o'clock news, production managers rely on us to find crew on-demand for any kind of broadcast.

Film and Motion Pictures

Bring your script to the screen. We have everything you need to make your movie. You can even find craft services to keep your crew happy.

Faith-Based Organizations

Houses of Worship need praiseworthy production services. From lighting and staging to A/V techs, we'll make your service reach to the heavens.

3D and Digital Media

VR/AR, 3D tech, and gaming are changing the entertainment, military, and healthcare landscapes. Stay on the cutting edge with the right professionals.



WHY ADVERTISE WITH US

Brand Promotion

Get your brand noticed by experienced industry professionals, agency decision-makers, and studios who use our site to find solutions to their production needs.

Transparent Results

ProductionHUB delivers measurable results. We help you grow your brand, sell your products, increase your market share, and gain new customers at cost-effective rates. We'll tell you exactly how your campaign is running and are always ready with open ears to receive your feedback and answer any of your questions. Transparent statistics are available at any time in "My Account."

Drive Traffic to Your Site

We deliver qualified traffic to your website with packages that are customized to your specific offerings. Whether it's strategically placed banner ads, newsletter sponsorship opportunities, e-blasts, Featured Profiles, video promotion, editorial coverage, social media, or all of the above, we work with you to find the most effective way to reach your target market and yield high returns on your advertising dollars.

Industry Support

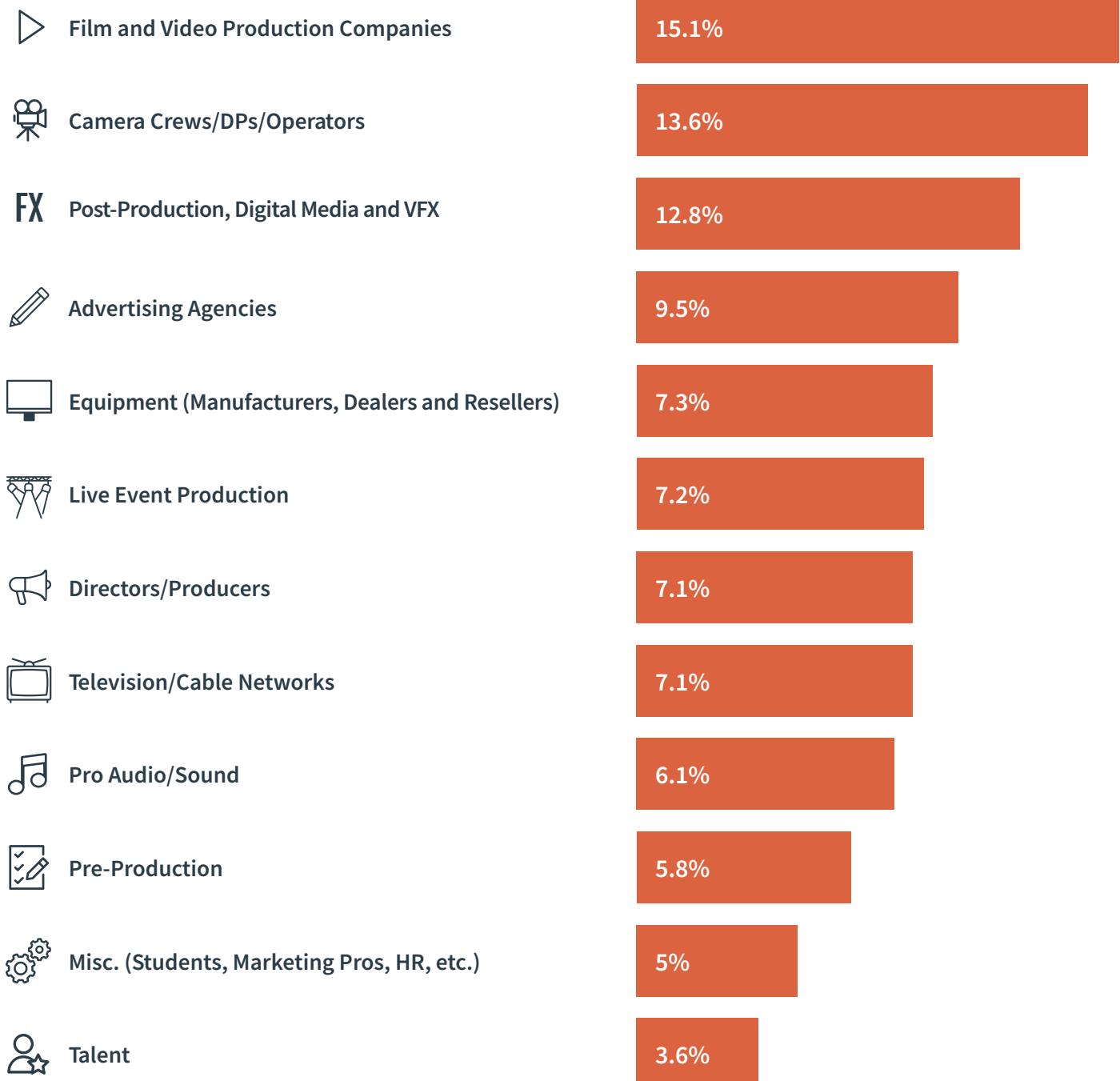
Each year, more production professionals and companies connect with new clients, build their businesses, and enhance their careers through ProductionHUB. The increasing popularity of our Events Calendar, Jobs, News, and Classifieds has built a loyal following of professionals who use us as their top resource for sharing and finding industry information.

YOU'RE IN GOOD COMPANY



...

USER BREAKDOWN





SITE STATISTICS

Our site continues to increase in popularity as more and more people worldwide have come to rely on us to find the production services, gear, information and jobs they need — wherever they need them.



LAST 12 MONTHS (November 2023 – November 2024)

Annual Searches: Over 6 million

Active Monthly Users: 203,000

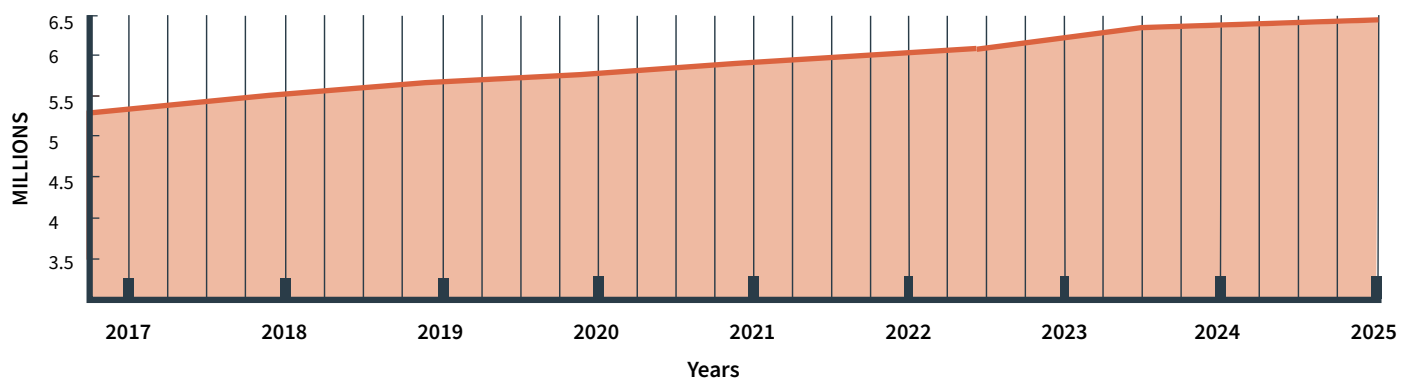
Avg Monthly Page Views: 2,768,221

Avg Monthly User Sessions: 626,113

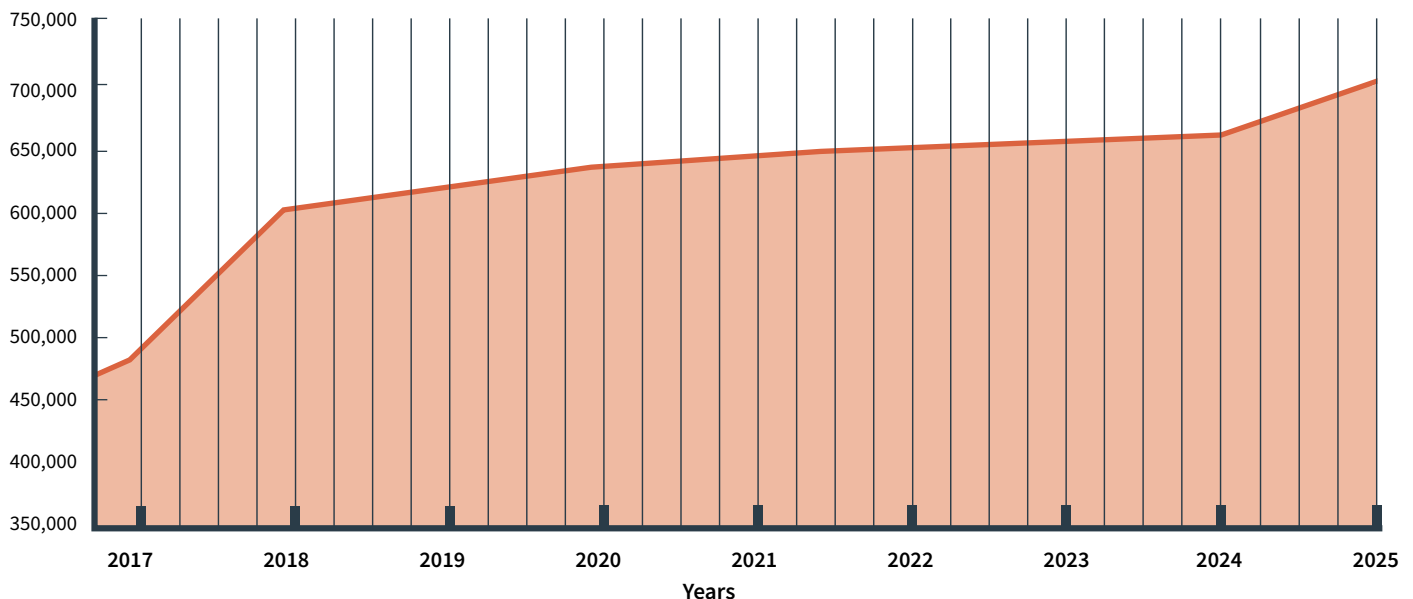
Total Registered Users: 706,958

Total Page Views: 33,218,657

ANNUAL SEARCHES



TOTAL REGISTERED USERS



BANNER AD OPPORTUNITIES

LEADERBOARD BANNER 728x90

home > film & video production pros > production companies > film production companies

FILM PRODUCTION COMPANIES

GET QUOTE GET LISTED

SEARCH FILTERS

USE MY LOCATION
US & Canada only

Location

Zip / Postal Code

APPLY FILTER

ADVANCED FILTERS

MEDIUM
BANNER
300x250

RELATED CATEGORIES

Animation Production Companies
Commercial Production Companies
Education Video Production / Training Videos
Film Camera Operators
Film Post Production Services
Film Producers
Infomercial Production Companies / Direct Response
Marketing Videos
Line Producers
Television Production Companies
Video Production Companies

SHOW MORE

LARGE
BANNER
300x600



ON LOCATION NORTH CAROLINA FILM & VIDEO EQUIPMENT SERVICES

Raleigh, North Carolina

On Location Film & Video provides camera, lighting, grip and electric equipment packages with crew for television sports & entertainment, feature and short films, documentaries, commercials, and corporate film & video. We offer turn-key service from location scouting and management to production...

Member Since 2013 | Views: 6928



SEVENTY SIX FILMS

La Verne, California

Seventy Six Films is an American multimedia company that produces high-quality indie budget scripted and unscripted productions.

Member Since 2021 | Views: 1791



VALERE STUDIOS

Cincinnati, Ohio

Valere Studios is a full service, turn-key video production company specializing in corporate videos, branded content, social media videos, education and training videos, multi-camera live event coverage, live streaming, and live in-studio productions. Our team includes experienced production and...

Member Since 2019 | Views: 1850



OX FILMS PRODUCTION SERVICES

Los Angeles, California

Here at Ox Films, we offer production services to elevate your storytelling with top notch services and state of the art equipment. Whether you're a seasoned filmmaker or just starting out, we've got you covered from start to finish! We offer services ranging from the development stages through...

Member Since 2024 | Views: 442



ZTOWN MEDIA

Atlanta, Georgia

ZTown Media is an Atlanta-based video marketing agency that focuses on creating unique content for a wide variety of clientele with a personal approach. Whether it's a promotional video for your business, a video podcasts, or even a mini-documentary, we can handle it all!

Member Since 2024 | Views: 387



KWOKMAN PRODUCTIONS

Phoenix, Arizona

Kwokman Productions: Where Vision Meets Excellence - - - With decades of experience in the broadcast and production industry, Kwokman Productions has mastered the craft of transforming bold ideas into captivating telecasts, broadcasts and productions. Our team's extensive expertise and passion...

Member Since 2024 | Views: 124



SHAMAN LLC

Madison, Wisconsin

Shaman Motion Pictures is an accomplished team of independent filmmakers who have completed the creation of 6 Feature Length Documentaries, 15 Short Documentaries, 10 Years of Corporate and Non-Profit Video Production, and over 500+ Wedding Films. Their combined expertise has received international...

Member Since 2021 | Views: 1731



MICHAEL CHASE

Atlanta, Georgia

Current Reel - <https://vimeo.com/51084577> Emmy winning Director of Photography, Owner/Operator - Sony Burano, Arri Alexa Mini, Sony FX3, Sony FX6, Sony FX3, Sony A1, Canon C300 MkII, RED Weapon 6K, including all the latest and greatest, fun "extras". Expert, collaborative, visual storyteller...

Member Since 2013 | Views: 5772



THE MARCS STUDIOS

Los Angeles, California

The Marcs Studios is a full-service documentary and commercial production company based in Los Angeles and North Carolina. We partner with brands both big and small to create deeply impactful work that engages audiences across all platforms. Commercial and Branded work includes Red Bull,...

Member Since 2019 | Views: 4929

File Size: 45 KB

File Format: .gif, .gif89a, .jpg, .png, .swf*

Animation: 10 seconds maximum

Alt Text: 100 characters

Target URL: 200 characters

Rich media available on a per client basis.

*If using a .swf (Flash). Click Tags are supported and recommended.

Keep in mind, Flash banners will NOT show up on Apple products.

2025 ADVERTISING RATES

*below prices are all net rates

DIRECTORY SPONSORSHIP (US AND CANADA)

300x250 Positions

Section Sponsor	\$4,500/quarter \$16,000/year
National Category Sponsor	\$1,500/quarter \$4,000/year
State Category Sponsor	\$1,250/year

728x90 Leaderboard

National Category Sponsor	\$1,000/quarter \$3,000/year
State Category Sponsor	\$1,000/year

International Categories (excludes US and Canada)

300x250 Banner	\$2,000/year
728x90 Leaderboard	\$1,500/year

SECTION SPONSORSHIPS (JOBS, EVENTS, NEWS, AND BLOG)

300x250 Banner Position #1	\$4,500/quarter \$16,000/year
300x250 Banner Position #2	\$4,000/quarter \$14,000/year
300x600 Half-Page Position	\$5,000/quarter \$17,000/year
728x90 Leaderboard	\$4,000/quarter \$14,000/year

CUSTOM SPONSORSHIP

Run-of-Site Banners (300x250, 300x600, 728x90)	\$50 CPM
Video Pre-Roll	\$4,500/quarter
Newsletter Sponsorship w/ Advertorial	\$2,500
Newsletter Sponsorship Ad (728X 90)	\$1,500
Email Blasts (Exclusive)	\$200 CPM

ProHUB TV Event Sponsor (NAB, CineGear, IBC, etc.)	Price varies by event
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Event Microsites (NABHUB, IBCHUB, 4KHUB)	Inquire for participation levels
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Customized proposals to meet your specific needs and budget are available upon request. There are a limited number of sponsorship opportunities available for each area and/or position. All placements have first right of renewal at expiration.



CONTENT MARKETING OPPORTUNITIES

With 400,000+ average monthly visitors to our website, your message will be seen on ProductionHUB. We offer more than just the standard banner advertising options. We help you create branded content that will drive the results you're looking for and get you the most bang for your buck.



Newsletter

ProductionHUB creates topical newsletters that are emailed to 80,000+ industry professionals. Sponsor the newsletter with an advertorial feature and/or banner ad. Newsletter banner ad dimensions are 728X 90.

Email Campaigns

Want to deliver your message directly to a targeted production industry audience? ProductionHUB can help. With our specialized email campaigns, you pick the geographic area and target group and we do the rest. Client is responsible for subject line, HTML email, and URL links.

Video Sponsorships

Align your brand with coinciding industry show coverage when you sponsor video content — which includes exclusive interviews with leading manufacturers and key influencers at trade shows, events, and festivals. Video pre-roll specs: 5 seconds; .MOV or .mp4; 1280x720.

Event Microsites

Our industry event-specific microsites (IBCHUB, NABHUB and 4KHUB) are dedicated to providing information about new products, from the latest cameras to lenses, to lights and software, workflow solutions, audio software, and beyond. Put your brand in front of show exhibitors and attendees before, during, and after the show.

Press Releases

Submit press releases on our website to get your latest news out. You can feature your press release for maximum exposure. Submit at: productionhub.com/press/create.

Events and Workshops

Post your events on ProductionHUB and attract new attendees to your meetings, film festivals, training workshops, or conferences. Putting on a series of training sessions or virtual seminars? Ask us about our event and affiliate partnerships!

CONTRIBUTE TO OUR BLOG

productionhub.com/blog/contribute

The ProHUB blog covers an array of industry topics, tips and tricks, exclusive interviews, product reviews, and everything in between. Need an NAB survival guide or job-seeking advice? A review of the latest Sony product? A behind-the-scenes look at an upcoming movie production? You name it, if it helps keep professionals ahead of trends, we cover it. Submit your story: productionhub.com/blog/contribute.

... SOCIAL MEDIA MARKETING

Engage with 32,000+ (and rapidly growing) organic followers via their favorite popular social media channels.



Sponsored Blog Post	\$5,000
Sponsored Content via LinkedIn Published Post	\$3,000
Live Coverage via Social Media (e.g. Instagram story, Facebook Live, etc.)	Starting at \$2,500
Facebook Boosted Post to Our Targeted Audience	Cost of desired reach + flat rate of \$1,500
Influencer Posts Endorsed by ProductionHUB	1 = \$750 3 throughout the year = \$1,200
Social Media Takeovers	Starting at \$2,500



2025 EDITORIAL CALENDAR

Have a topic in mind that you'd like us to cover? We're always open to fresh ideas!
Email us at bdodson@productionhub.com and we'll work together to make it happen.

January 15th

Pre-Production & Planning
- Building Budgets That Work
- Updating Your Crew Resume
- CES Coverage
Content and Ads due Jan. 3

January 29th

Pre-Production & Planning
- Mapping Out Your Shoot
- Choosing the Right Crew
- Plus: Sundance Film Festival
Content and Ads due Jan. 17

February 19th

Pre-Production & Planning
- Studio Setup Basics
- Key Production Roles
- The Roles of AI in PP
Content and Ads due Feb. 7

March 5th

Pre-Production & Planning
- Lighting Like a Pro
- Choosing the Right Camera
- SXSW Coverage
Content and Ads due Feb. 21

March 26th

Pre-Production & Planning
- On Location vs. Studio Set
- The Art of Storytelling
- NAB Las Vegas 2025 Preview
Content and Ads due Mar. 7

April 9th

Production Tools & Techniques
- Covering Events
- Maximizing Your Audio
- Production Software
Content and Ads due Mar. 28

April 23rd

Production Tools & Techniques
- Production Scale vs. Tools
- ProHUB Awards of Excellence
- NAB Las Vegas 2025 Wrap-Up
Content and Ads due Apr. 11

May 7th

Production Tools & Techniques
- Drone Technologies
- Managing Data & Security
- Batteries and Power Solutions
Content and Ads due Apr. 25

May 21st

Production Tools & Techniques
- Tech for Documentaries
- Live Streaming
- Switchers and Broadcasting
Content and Ads due May 9

June 11th

Post-Production & Technology
- Broadcasting Events
- Editing Software Showdown
- Cine Gear LA Coverage
Content and Ads due May 30

June 18th

Post-Production & Technology
- Future of Color Grading
- Upgrading Your Studio
- Tribeca Film Festival
Content and Ads due Jun. 13

July 16th

Post-Production & Technology
- The Role of Motion Graphics
- VFX in 2025
- Production Trucks
Content and Ads due Jul. 4

August 6th

Post-Production & Technology
- Audio in Post
- Robotics and Cranes
- Cinematographer Tech Picks
Content and Ads due Jul. 25

August 20th

Post-Production & Technology
- Virtual Studios
- Corporate Videos
- AI in Post-Production
Content and Ads due Aug. 8

September 3rd

Distribution & Marketing
- Getting Your Film Seen
- Production Management
- IBC 2025 Preview
Content and Ads due Aug. 22

September 17th

Distribution & Marketing
- Specialty Production Careers
- The Rise of Streaming
- IBC 2025 Wrap-Up
Content and Ads due Sep. 5

October 8th

Distribution & Marketing
- Crafting Your Demo Reel
- Marketing Corporate Videos
- Cine Gear ATL Coverage
Content and Ads due Sep. 26

October 29th

Distribution & Marketing
- Stunts, VFX, and Marketing
- Social Media for Filmmakers
- NAB NY 2025 Wrap-Up
Content and Ads due Oct. 17

November 19th

Distribution & Marketing
- Holiday Gift Guide
- 2025 Workshops and Courses
- Standing Out: Film Festivals
Content and Ads due Nov. 7

December 3rd

Distribution & Marketing
- Financing and Funding
- Networking 101
- Intellectual Property Rights
Content and Ads due Nov. 21

December 17th

Distribution & Marketing
- 2025 Production Trends Recap
- Client Success Stories
- Planning for 2026
Content and Ads due Dec. 5