



ProductionHUB

2025 MEDIA KIT

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2025 EDITORIAL CALENDAR

Have a topic in mind that you'd like us to cover? We're always open to fresh ideas!
Email us at bdodson@productionhub.com and we'll work together to make it happen.

January 15th

Pre-Production & Planning
- Building Budgets That Work
- Updating Your Crew Resume
- CES Coverage

Content and Ads due Jan. 3

January 29th

Pre-Production & Planning
- Mapping Out Your Shoot
- Choosing the Right Crew
- Plus: Sundance Film Festival

Content and Ads due Jan. 17

February 19th

Pre-Production & Planning
- Studio Setup Basics
- Key Production Roles
- The Roles of AI in PP

Content and Ads due Feb. 7

March 5th

Pre-Production & Planning
- Lighting Like a Pro
- Choosing the Right Camera
- SXSW Coverage

Content and Ads due Feb. 21

March 26th

Pre-Production & Planning
- On Location vs. Studio Set
- The Art of Storytelling
- NAB Las Vegas 2025 Preview

Content and Ads due Mar. 7

April 9th

Production Tools & Techniques
- Covering Events
- Maximizing Your Audio
- Production Software

Content and Ads due Mar. 28

April 23rd

Production Tools & Techniques
- Production Scale vs. Tools
- ProHUB Awards of Excellence
- NAB Las Vegas 2025 Wrap-Up

Content and Ads due Apr. 11

May 7th

Production Tools & Techniques
- Drone Technologies
- Managing Data & Security
- Batteries and Power Solutions

Content and Ads due Apr. 25

May 21st

Production Tools & Techniques
- Tech for Documentaries
- Live Streaming
- Switchers and Broadcasting

Content and Ads due May 9

June 11th

Post-Production & Technology
- Broadcasting Events
- Editing Software Showdown
- Cine Gear LA Coverage

Content and Ads due May 30

June 18th

Post-Production & Technology
- Future of Color Grading
- Upgrading Your Studio
- Tribeca Film Festival

Content and Ads due Jun. 13

July 16th

Post-Production & Technology
- The Role of Motion Graphics
- VFX in 2025
- Production Trucks

Content and Ads due Jul. 4

August 6th

Post-Production & Technology
- Audio in Post
- Robotics and Cranes
- Cinematographer Tech Picks

Content and Ads due Jul. 25

August 20th

Post-Production & Technology
- Virtual Studios
- Corporate Videos
- AI in Post-Production

Content and Ads due Aug. 8

September 3rd

Distribution & Marketing
- Getting Your Film Seen
- Production Management
- IBC 2025 Preview

Content and Ads due Aug. 22

September 17th

Distribution & Marketing
- Specialty Production Careers
- The Rise of Streaming
- IBC 2025 Wrap-Up

Content and Ads due Sep. 5

October 8th

Distribution & Marketing
- Crafting Your Demo Reel
- Marketing Corporate Videos
- Cine Gear ATL Coverage

Content and Ads due Sep. 26

October 29th

Distribution & Marketing
- Stunts, VFX, and Marketing
- Social Media for Filmmakers
- NAB NY 2025 Wrap-Up

Content and Ads due Oct. 17

November 19th

Distribution & Marketing
- Holiday Gift Guide
- 2025 Workshops and Courses
- Standing Out: Film Festivals

Content and Ads due Nov. 7

December 3rd

Distribution & Marketing
- Financing and Funding
- Networking 101
- Intellectual Property Rights

Content and Ads due Nov. 21

December 17th

Distribution & Marketing
- 2025 Production Trends Recap
- Client Success Stories
- Planning for 2026

Content and Ads due Dec. 5